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Graphis Annual Reports 7



Synopsis

Anyone involved in defining a company to its shareholders through its most important printed message-the annual report-will benefit from studying the fine examples in this perennial bestseller. The most powerful recent annual reports are gathered from a range of companies: fashion, high-tech, transportation, and financial services, to name a few. Each report credits the creative teams, including agencies, art directors, photographers, illustrators, and others.

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